



## Introduction:

Your name and your connection to whom you are speaking with. For example; "My son is in your daughter's class", or "I live in your congressional district".

## Brief Version of Your Story:

Organize your story and only share the details that make sense for your appeal.

## The Issue and Research to Back it Up:

State the issue that you are addressing and have information that proves the issue exists and how many people it impacts.

## Your Recommendation:

Suggest a possible solution. Craft your appeal based on your issue and the person you are speaking with.